



Building Inspiring Caring

Circular 2017 TL088

To: Parents/ Guardians of all students
CC: Bursar

March 2017

Inappropriate App

It has come to my attention that an anonymous chat app called SimSimi which is linked to cyberbullying is currently being used by children across the country. This app allows users to view anonymous and often insulting messages left about them by typing in their name. The app has the ability to use information available through online comments to generate answers to questions which may be sexually explicit, vulgar or violent. This is causing hurt and distress for many children and unfortunately because it is free to download and no account is required it is something which is not possible to control.

I am aware that a number of children in Blackwater have already discovered this app. These students have typed their names into the app which then generated disturbing messages about them.

This is a disgusting and degrading app which could have an impact on the mental health and wellbeing of children in our community. I would urge you talk with your child about this inappropriate app, check their phone to ensure they have not downloaded it, and warn them of the dangers associated with such an app that can cause so much distress.

C Jones

Pastoral Coordinator

